

Logo usage guidelines

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Brandmark

The Censys brandmark represents a portal constantly scanning the internet, tracking the streams of data to stay one step ahead.

The horizontal logo should be used whenever possible, but in certain situations with limited space the stacked version can be used instead.



Clear space

The clear space around the logo is a critical element of its design integrity and visual impact. By maintaining the clear space, shown opposite, we're safeguarding the logo's ability to communicate effectively and ensuring it's recognised across a variety of applications.



Incorrect usage

Examples of actions to avoid in order to maintain brand integrity.

Do not rotate



Do not use other colors



Do not change the ratio between the symbol and the word mark



Do not outline



Do not change case



Do not stretch



Minimum size

There are two versions of the Censys logo - a primary one for most applications, which has 7 spokes in the aperture, and a secondary one which has 5 spokes, making it more legible at small sizes.

Primary
version 7
spokes



minimum 145px

Secondary
version 5
spokes



range 90px - 145px

Color usage

The logo only appears in two color when it's on the Teal background.

It should only ever appear in Teal, Orange or White.

Teal

Orange

White



